

**DENIED**

BY ORDER OF THE COURT

**UNITED STATES DISTRICT COURT  
FOR THE CENTRAL DISTRICT OF CALIFORNIA  
WESTERN DISTRICT**

DONE! VENTURES, LLC, a  
Delaware Limited Liability  
Company,

Plaintiff,

vs.

GENERAL ELECTRIC  
COMPANY, a New York  
Corporation; NBC UNIVERSAL,  
INC., a Delaware corporation;  
iVILLAGE, INC., a Delaware  
Corporation, and DOES 1 through  
10, inclusive,

Defendants.

Case No. 2:10-cv-04420-SJO-JC

**[PROPOSED] ORDER  
GRANTING JOINT  
STIPULATION ALLOWING  
PLAINTIFF TO FILE ITS  
FIRST AMENDED  
COMPLAINT**

**[Fed.R.Civ.P. 15(a)(2)]**

Assigned to the Honorable S. James  
Otero

The Court having reviewed the Stipulation between plaintiff DONE!  
Ventures, LLC (hereinafter "Done!" or "Plaintiff") and defendants General  
Electric Company (hereinafter "GE"), NBCUniversal Media, LLC (formerly  
known as NBCUniversal, Inc.) (hereinafter "NBCUniversal") and iVillage LLC

1 (formerly known as iVillage, Inc.) (hereinafter “iVillage”) (hereinafter  
2 collectively “the iVillage Defendants”), and having found good cause shown, the  
3 Stipulation Allowing Plaintiff to file its First Amended Complaint is hereby  
4 GRANTED.

5 IT IS FURTHER ORDERED AS FOLLOWS:

6 1. That Plaintiff is granted leave of court to file its First Amended  
7 Complaint in the above-referenced matter forthwith;

8 2. Plaintiff’s Proposed First Amended Complaint shall be deemed served  
9 on the iVillage Defendants as of the date this Court enters this Order;

10 3. Because the First Amended Complaint asserts no new claims for relief  
11 against the iVillage Defendants, the Answer filed by the iVillage Defendants on  
12 February 22, 2011 to the initial Complaint shall be deemed sufficient to  
13 controvert all of the allegations of the First Amended Complaint against each of  
14 the iVillage Defendants;

15 4. Because the written discovery served by iVillage on April 1, 2011  
16 included discovery requests and interrogatories that expressly reference and  
17 quote certain express allegations contained in Plaintiff’s initial Complaint,  
18 Plaintiff shall respond to iVillage’s pending discovery as if the initial Complaint  
19 was still the operative pleading in the case; and

20 5. The scheduled May 9, 2011 hearing date on Plaintiff’s Motion for  
21 Leave to Amend the Complaint is vacated.

22  
23 IT IS SO ORDERED. SJO 4/19/11

24  
25 Date:

**DENIED**

26 BY ORDER OF THE COURT

27 Honorable S. James Otero  
28 United States District Judge